



INSPIRING TO LEAD





Be it products or experiences, both can serve people for greater good

We are a consultancy that facilitates change & amplifies ideas, insights & Innovation with purpose

We pursue excellence in managing things and leading people







GIFTING

EXPERIENCES



















































































































ACCOLADES



Atal Innovation Mission & UNDP for Gender Equality
Marketplace – Innovation
2021 Co-hortian



Founding Custodian of Disability Inclusive Places to Work Certification Program 2023



Recipient of Fellowship &
Media Training for
communication of LGBTQ+
Issues



Top 100 Women Entrepreneurs in India by Niti Aayog for Women Transforming India Awards 2019.



Mentor at Cherie Blair Foundation UK, mentoring woman entrepreneurs across the globe



Awards received



















Business Leaders: Our Agents of Change



An award winning business storyteller, he is passionate about Diversity, Equity & Inclusion, Marketing and Tech alike

In last 25 years, has trained 6000+ employees, written for 400+ brands and delivered 1700+ marketing communication projects

You can find more about him here



Praful Baweja Strategy Director



Shivkala Sukumaran Founder & Business Head



Shortlisted among the top 100
Women Entrepreneurs in India by
Niti Aayog. 23 years experienced
Corporate Admin personnel.
Certified Soft Skills and POSH Trainer

190+ sessions done for 2000+ rural artisans across India. 225+ women entrepreneurs trained across India and globally.

You can find more about her here









Our DEI & POSH Solutions

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Our Proprietary Models Based On Belong Framework Helps Create Organisation Wide Systems For Authentic Engagement Of Employees Of All Ages, Genders, Sexualities & Origins Via Allyship, Engagement, Hiring, Retention & Recognition





DIVERSITY & INCLUSION ACTION PLAN

POLICY & PROCESS ALIGNMENT

02

AWARENESS & TRAINING

MEASURING IMPACT & EVALUATION

04



For any organization to create a safe space, a must have is the acknowledgement and acceptance of different genders, ages, abilities, origins & sexualities

Our team of experts has identified more than 30 metrics of measuring diversity in the workplace and evaluating the impact of inclusion and equity measures.

Be it the cultural impact or business case for diversity, we help create an apt framework and then assist in implementation as per the organisational agenda

Policy Revamp

Hiring

- •Training Hiring Managers on Interviewing LGBTQIA+ Candidates, people with disabilities & women returning to work
- •Familiarity with Community Sourcing challenges
- •Job Fair Participation/ Own Targeted Recruitment Drive
- •Gender Neutral 2nd Careers Programme Platform, Role reingeneering, Sourcing

Allyship via Engagement Initiatives

- Capability Building
- •Allyship Engagement Plan Human Libraries, Panels, Painting, Comics, Fairs, Podcasts, etc (examples shared)
- •Reward & Recognition

Employee Experience

- Infrastructure
- •POSH Audit as well as program management
- •Employee Resource Group Activations
- •Employee Assistance Programs Mental health & Fitness

Learning & Development (Bespoke Solutions – not necessarily workshops)

- Sensitisation
- •Inclusive Leadership
- •Inclusive Language

Inclusive Employer Branding & Communication

- •Interface events, design sprints, storytelling coaching, Spokesperson training
- •Community Engagement Programs LinkedIn, WhatsApp, Slack Etc.
- Designs Graphics, Animation, AR/VR/XR

Difficult conversations made easy - POSH

Our modules are made with an intent for crisis intervention i.e. teams facing a time crunch.

Enhance your team's awareness about appropriate workplace conduct such as Bias Identification, Inclusive Meetings, POSH Act, 2013 and more with a 5-8 mins chat with our experts



Part A Setting up POSH infrastructure

- Drafting a Policy/Review of existing policies as per the 2013 act
- Providing posters to be fixed on the company premises.
- Formation of Internal Committee- Guidance provided on right selection of Internal Committee members, documentation to be followed and completed

Part B Training and Skill Building

- Employee Awareness Training –To learn what is appropriate and inappropriate behaviour
- Skill Building of the Internal Committee to be able to handle complaints and conduct inquiry and grant necessary reliefs as per the Act.
- Senior Management Training
- This helps create awareness in the senior management about the applicability, compliances and company's responsibilities under the Act.
- Training for Support Services –Admin, HR, IT.
- The Act requires the Employer to create a safe working environment. But there are no guidelines laid down. We train the support services in best practices to help create a safe working environment.

Inclusivity of POSH Consultation

- For Women
- We provide consultation to women who are facing sexual harassment at the workplace, help draft complaints, and monitor their progress till the complaint is decided.
- For Men and Transgender / Gender Non confirming Folx
- We also help men who are facing sexual harassment complaints and guide them on the way ahead.



Part C Managing POSH Compliance

- Empanelment as External member of the Internal Committee as per the provisions of the Act
- Monitor functioning of the Internal Committee, ensure meetings are held on a timely basis and documented as per the provisions of the POSH Act 2013
- Redressal of complaints, conducting inquiry and Report writing
- Preparing the Annual Reports for submission to the Statutory Authority

Part D POSH Audit

- This Audit will check:
 - Company's compliance to the provisions of section 19 of the Act.
 - Review of the current practices followed and best practices to be followed to make the workplace safer and to be able to provide information when requested.
 - Awareness level of employees and staff with respect to POSH.
- Audit of POSH Policy.
 - Audit of contracts for POSH Compliance.
 - Readiness of Company to provide information and handle
 - POSH inspections as provided u/s 25

OUR ADMIN SKILLING PROGRAM



ATTENTION!BUSINESS OWNERS









Our Learning Modules

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Activity 1: QUIRKISTAN - Unconscious bias training with Improv Artists







Highlights:

Artists from LGBTQIA+ community help the leaders learn to reduce unconscious bias by learning more about the types of Bias That Impact Decision-Making

Enactment of Roleplays & Learnings Shared for Similarity bias, Expedience Bias, Experience bias & Distance bias

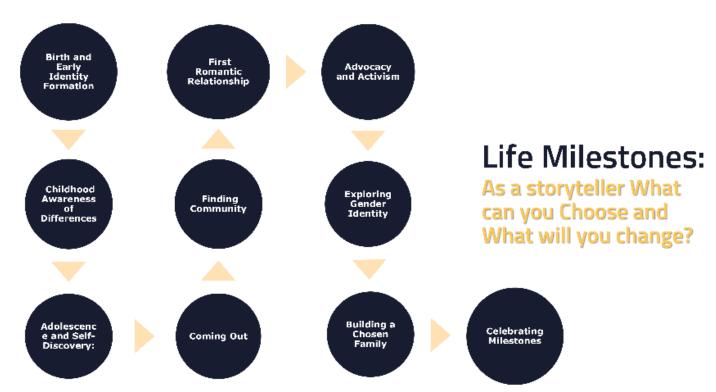
Circles of trust mapping and mindfulness about who is being left behind where (Women/ LGBTQIA+ Folks/ Employees with Disabilities)?

Video recording of the scenes presented by groups and transcripts of learnings they have themselves deduced from these enactments are sent with reading material for further follow through & engagement with ERG

Activity 2: CHOICE & CHANGE STORYTELLING WORKSHOP

Highlights:

- Groups create stories in real time with our experts about the life choices/ life milestones of LGBTQIA folx
- This helps everyone witness and acknowledge how significant heteronormativity/ ableist programming/ privilege blind spots are in popular narratives
- It also allows these groups to change the narrative and choose a more authentic option
- Breakout rooms, voting, menti word clouds enhance the experience





Activity 3: COMIC CHARACTER CREATION & NARRATIVE OF EVERYDAY WORKPLACE ENCOUNTERS

Highlights

- Any cultural change at workplace can only be achieved when it reaches water cooler and coffee break conversations
- Thus to arrive at the same 6 Degrees Team recommends creation of comic strips with Pride messaging that can be utilized on multiple platforms as conversation starters for LGBTQIA+ Employees
- We recommend that these characters speak about exisiting policies within the organisation or offerings for same sex partners by the organisation



PROCESS OF COMIC CREATION



Step 1:

•Communication
Theme & Everyday
workplace scenarios
to be shortlisted



Step 2:

•Characters and Script to be created



Step 3:

Visual Renders as per the approved script & Brand Guidelines



Step 4:

 Final tweaks and crystalisation in each area





Activity 3 : COMIC CHARACTER CREATION & NARRATIVE OF EVERYDAY WORKPLACE ENCOUNTERS

Case Study

•We created a 3-part illustration series titled, 'Different people in an Indifferent world' for DEI initiatives as part of People with Disabilities month & Two Comic Strips for Pride Month for PhonePe

•These were used for display on conference & signage screens across the campuses, as Newsletters &

Linkedin posts to showcase DEI Commitment of the team



Activity 4: DEI RoadMAP DESIGN SPRINT

The idea is to build on tacit knowledge within the organisation & channel it into an annual calendar for the ERG through a 2 hour Design Sprint that helps them as a compass in long run

This helps create an action plan and clarity on ERG functionality making the existing members more involved



Develop an all-purpose toolkit

Learn to use the frameworks in a wide variety of scenarios so you are ready for any challenge



Learn by doing

Apply the Design Thinking methodology to a series of real-world applications, and internalize the concepts



Engage with experts

Interact with experts, get personalized feedback from course facilitators, and learn from seasoned practitioners



Showcase your expertise

Distinguish yourself with a certificate of completion



CONVERSATIONAL SPECTRUM



Diversity Equity Inclusion 101

DIMENSIONS OF DIVERSITY

Be it gender, culture, age, ability, sexuality or any other difference at work, how can an organisation include it for optimum productivity

EQUITY OVER EQUALITY

Systems Thinking 101 about historic privileges, workplace inequalities and reasonable accommodations

YOUR OWN NORTH STAR

Navigating your own ecosystem of skill sets, vision, commitment, managerial styles and decision making to arrive at DEI commitments and changemaking

A 90 min knowledge based masterclass with an additional 30 mins allotted to Q&A including various tools to integrate a comprehensive inclusive roadmap



CULTURE & LEADERSHIP:

Case studies & Conversations - Individual & Interpersonal experiences with timelines & journeys

Practical takeaways that can be immediately implemented by a company that's setting off on it's DEIB journey.

ENTERPRISE-WIDE ACCESS, ADJUSTMENTS & ACCOMMODATIONS:

How much is too much? What to measure and how?

Global DEI Benchmarking, ISO 30415 & other choices available beyond the workplace certifications/index systems

Key stakeholders and Decision Makers that need to be involved.

EMPLOYMENT & RETENTION PRACTICES:

Questions & choices that can help teams create their own organisational readiness toolkits & playbooks

Key Decisions and timelines to be considered for overall integration.

Diversity Equity Inclusion Masterclass

A 90 min knowledge based masterclass with an additional 30 mins allotted to Q&A including various tools to integrate a comprehensive inclusive roadmap

Providing the Hiring Managers Information about inclusion of Employees with Various Differences in Gender, Age, Nationalities, Abilities & Sexualities

Usage of Inclusive language

Privilege Maps

Need for Allyship

Understanding Biases and acts of stereotyping

Identifying ways to reduce stereotyping and prejudice

Demonstrating the attributes of an emotionally intelligent, inclusive leader

Beyond the Bias

A 120 mins immersive program for first time managers & employee resource group managers who learn to celebrate differences & form collaborations with all kinds of women



Prep and Reflect: Understand the core issues to address & Reflect on the outcome you desire

Narration: When and how to use photographs, text, audio, video and digital mediums

Incentivise:

Use correct call to action and transform your audience relationship

Choose the Correct Medium: Hitching a ride of the programming mothership

Listening Mechanism: Read the room and acknowledge audience feelings and perspectives

Follow Up: Check in to ensure the reception of story and to reinforce your positioning

Staying Cool:

Consistency is the name of the brand game. Don't get lost in translation

Engage and Inspire: Brand Storytelling Essentials



Know Your Audience: Make your story more relevant and engaging

Define Your Core Message: Ensure every element supports this central message

Start with a Hook: Pique interest and attract the audience

Use Vivid Details: Help your audience visualize and remember your message

Structure Your Story: Make it easier for your audience to follow till the finale

Add Conflict or Challenge: Build tension, engage and make the resolution more and impactful

Show, Don't Tell: Enhance emotional connection and message retention

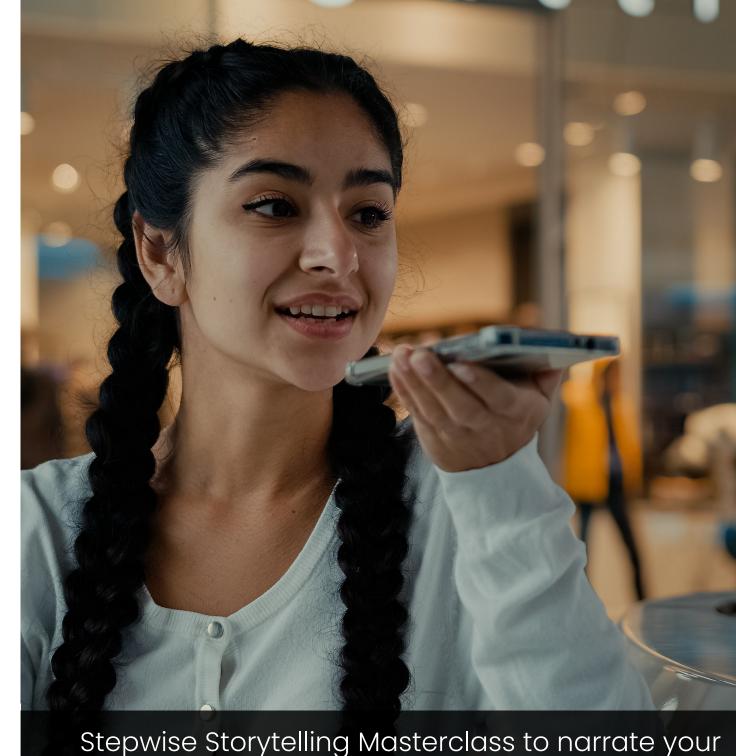
Use Analogies and Metaphors: Make abstract and new concepts more accessible

Practice Delivery: Work on your pacing, tone, and pauses

Seek Feedback:

Understand how your story resonated and make future stories more effective

> Tales That Transform: Crafting Your Personal Brand



Stepwise Storytelling Masterclass to narrate your own authentic experiences and insights effectively

COMMUNICATION

Voice

Body Language

Presentations

The Power of Words

Presence

Public Speaking

Cultural Awareness

COURAGE

Team Work

Empathy

Leadership

Culture

Purpose and Vision

Taking Risks

Confidence

CREATIVITY

Problem Solving

Productivity

Brainstorming

Collaboration

Innovation

Adaptability

Opportunity

Theatre Based Training

A Day Long Immersive Session for employees across the heirarchy to enhance 3 key Values through 21 small reflections, techniques & tools







Work Showcase: Past Projects

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- We guided and assisted Infogain Team to carry forward their DEI Journey and speak about inclusion of LGBTQIA+ folx during the Pride Month in a youthful and engaging manner
- To arrive at the same 6 Degrees Team organised Virtual Human Library for Community Interactions & an in person Town Hall with Flea Market to Showcase Organizational & Leadership Commitment in Noida & Bengaluru
- We anchored this with Newsletters & Explainer Videos to Sensitise the Employees about topics under the theme Leave No One Behind









Infogain – Pride Month Campaign (Events, Videos and Digital Support)

- Cultural diversity is not just a buzzword it creates the very fabric of our being – our choices of residence and trade et al
- We assisted the Consulate General of the Netherlands in Mumbai with team workshops on Hofstede's Dimensions of Culture for navigating global trade conversations with as well as for being open to 'Diversity and Inclusion' at workplace
- These bespoke sessions addressed the team challenges in communication and bias free decision making
- Be it discussing Korean Content, American Business focus or just how few societies look at collectivism as the only way of being, we are glad we could do fun exercises and share true stories all at once









- We have been fortunate to conduct sensitization sessions for various corporate & Berkadia, Walter P Moore, Piramal Pharma, Pipeline infrastructure limited, Steam A & many others this year
- In this half day session, we collaborate with many trainers from the community & cover topics like
 - Various Genders & Sexualities
 - Usage of Pronouns
 - Privilege Maps
 - Need for Allyship
 - Understanding Biases and acts of stereotyping
 - Identifying ways to reduce stereotyping and prejudice
 - Demonstrating the attributes of an emotionally intelligent, inclusive Team Leader





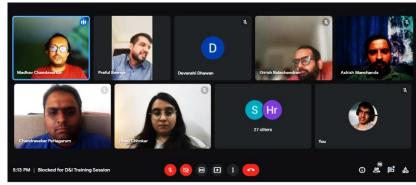




- As an ally, it's important that you know how to echo the voices, stories and narratives of LGBTQIA+ Community especially during Pride Month, if not beyond
- Thus we collaborated with the Embassy of the Kingdom of Netherlands to celebrate with a very special Podcasting & Storytelling Event on 30th June 2023 at Soho House
- It Featured
 - Masterclass by Internationally renown Podcast Producer & Host Mae Mariyam Thomas
 - Frainstorming Session by Podcaster, Storyteller & Brand Solutions Expert Neeti Sansare
 - Storytelling & Personal Branding Workshop by Award Winning DEI Professional Praful Baweja
 - Screening of 2 acclaimed festival circuit short films on LGBTQIA+ subjects



- One of India's top communication firm : On Purpose Consulting has a 70+ member strong team spread across the metros with Radio Jockeys, Lawyers, Journalists & Digital Marketing Professionals amongst them
- We helped the team do an overall inclusive language and policy audit while they formed an employee resource group that actively engages on topics for LGBTQIA+ inclusion via film viewings, shared podcast listening and more such sessions followed by discussions
- The team complimented it with a mandatory 12 week allyship training with certification
- They have recruited 5 candidates from diverse backgrounds through 6 Degrees Team so far as well
- The whole exercise was repeated in 2023 & 2024 with newer ERG right from policy audits to benchmarks & employee engagement calendar creation





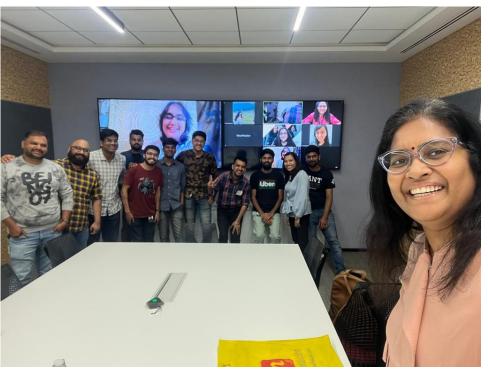
- We were part of a Quick Response Team providing Inclusion, Information & Intervention for this global scale massive affair this time with children and VIPs getting additional assistance for 2 successive years
- All Gender Inclusive Entrance Lanes & Restrooms were utilized by 70,000 people watching the epic Jonas Brothers, Sting, Anushka Shankar, Imagine Dragons, AP Dhillon & 40 acts in 2 days
- We trained and guided security, medical & other event crew for using correct pronouns, Consented Frisking as per gender expression, for Mental Health Assistance & Sexual Harassment escalation



- We partnered with Trinayani & Ritika Sahni to make disability education playful & engaging
- At Unidesign Jewellery, we got 37 employees with disabilities play 6 card games with their hiring managers & HR folx
- At Uber, we sensitized 45 members of engineering team with card games as soon as few team members with visible & invisible disabilities were onboarded

	Game	Focus
1.	Do You Know? – Card game akin to UNO	Provides basic knowledge on disability
2.	Inclusion Bingo – Card game akin to HOUSIE	Provides awareness of disability-specific vocabulary
3.	Surprise! Surprise! – Sorting Game	Challenges commonly held misconceptions and provide facts surrounding disability
4.	Barriers Begone! – Card game akin to RUMMY	Enables recognition of various barriers for the disabled community, and solutions for it
5.	Say this, not that! – Speed card game	Acquaints players with knowledge of appropriate language use about disability
6.	Hear! Hear! – Memory Game	Features informative articles about disability





Disability Sensitization Through Games at Uber & Unidesign 2023

- We helped AM/NS India conduct LGBTQIA+ community sensitization workshops for the leadership and HR, the youngsters, and even prominent family members from their Hazira Township
- This was followed by a first-of-its-kind Transgender Fair in collaboration with the Be The Change Surat Marathon Team on 31st March, which is also the International Transgender Visibility Day.
- The workshops comprised surfacing unconscious biases, demystifying the meaning and challenges of being a Trans person followed by how the team members could be better allies
- The Fair had various activities and experiences organized by the different local LGBTQIA+ entrepreneurs presenting food, clothing, gifts and games stalls apart from a Zumba Session, a fashion showcase, a Garba session where the township members and the LGBTQIA+ members grooved together.
- Being the International Transgender Visibility Day, the team felicitated Alisha Patel, the first trans woman to be recognized by the Gujarat Govt.



In Association with Award winning DEI Subject Matter Expert & Disability Self Advocate Ketan Kapoor B, we delivered a leadership sensitization session kickstarting the 2023 DEI training calendar at IIFL finance

In this half day workshop, we got the CXO suite members to

- Introspect & Identify Biases
- Undertake Implicit Bias Assessments & Exercises
- Ask the questions for affirmative action and challenge their blind spots
- Subscribe and support for Organisational Plans for Changemaking as per ESGs





- Here Technologies Navigational Tech Division of Nokia has a Women Centric Leadership Initiative called WIN India
- We designed an in person storytelling workshop for them called Personal Truth to Personal Triumph as an opportunity to breakthrough & share vulnerability as a workplace member/ leader belonging to a gender
- With shared spotlight, participants narrated highly personal moments
 had breakthroughs in transforming vulnerability into strengths together
- Take Aways:
 - Define your personal moment of truth
 - Leverage your strengths to manage challenges
 - Experience appreciative inquiry





- We partnered with Mr. Bartender & the Crew (LBT Community Focused Hospitality Academy) for sensitizing staff & taking over Bar Operations at Queer parties & events like Gaysi Mixers & Satrangi Mela by Social
- Across Mumbai, Goa, Pune & Bengaluru, we assisted Pernod Ricard Team to make 30+ Bars a Safe space for folx of all genders & sexualities through Allyship Sensitization, Mixology Masterclasses & Artisanal Cocktail menu















First Indian Diversity Job Fair for People of all ages, abilities genders and sexualities had it all. Our EEMAX Asia Winning IP featured right from 2 Short Films to Diverse Employment Reports, a panel on Govt Jobs Quota for PWD, Live Performances to Stalls by Community Entrepreneurs.

Read More: https://theeventstudio.co.in/project/vividh-diversity-fair/
See Video Here: https://www.youtube.com/watch?v=gyuYsc3apQo

Vividh Diversity Fair Mumbai 2019







Session one of our two-session workshop on interview skills and resume building

31st January 12:00-1:30 pm on Zoom Entry: Free

Join us at http://bit.ly/ICU_AdityaB











Mae Mariyam Thomas Founder : Maed In India Podcast



Chandra Duraiswamy Senior DEI Consultant, Alum – GE & Capgemini



Ankit Bhuptani DEI Strategist & UN Advisor



Vedant Mishra Global Partnerships Consultant, Thoughtworks



Harshal Ruikar Director - Benefits, Total Rewards APAC @ Kyndryl



Winnie Chopra Founder – The Gay Gaze



Dwight Cook Founder – Leading With Pride



Arnab Nandy TedX Speaker & Film maker



Glenn Hayden Theatre Director & Master Trainer



Nupura Hautamaki Hospitality Consultant & Experience Curator





Artforms & Materials we promote

Madhubani

Pattachitra

Saura

Warli

Pichwai

Thanjavur

Block Printing

Lauhshilp

Terracotta

Blue Pottery

Ceramics

Dokra, Bastar &

Jodhpur Metal Craft

Chennapattana

Etikoppaka, Sawantwadi,

Kondapalli Toys

Palm Leaf

Bamboo & Woodwork

Sabai Grass

Jute

Handmade Paper

Andhra Leather Craft

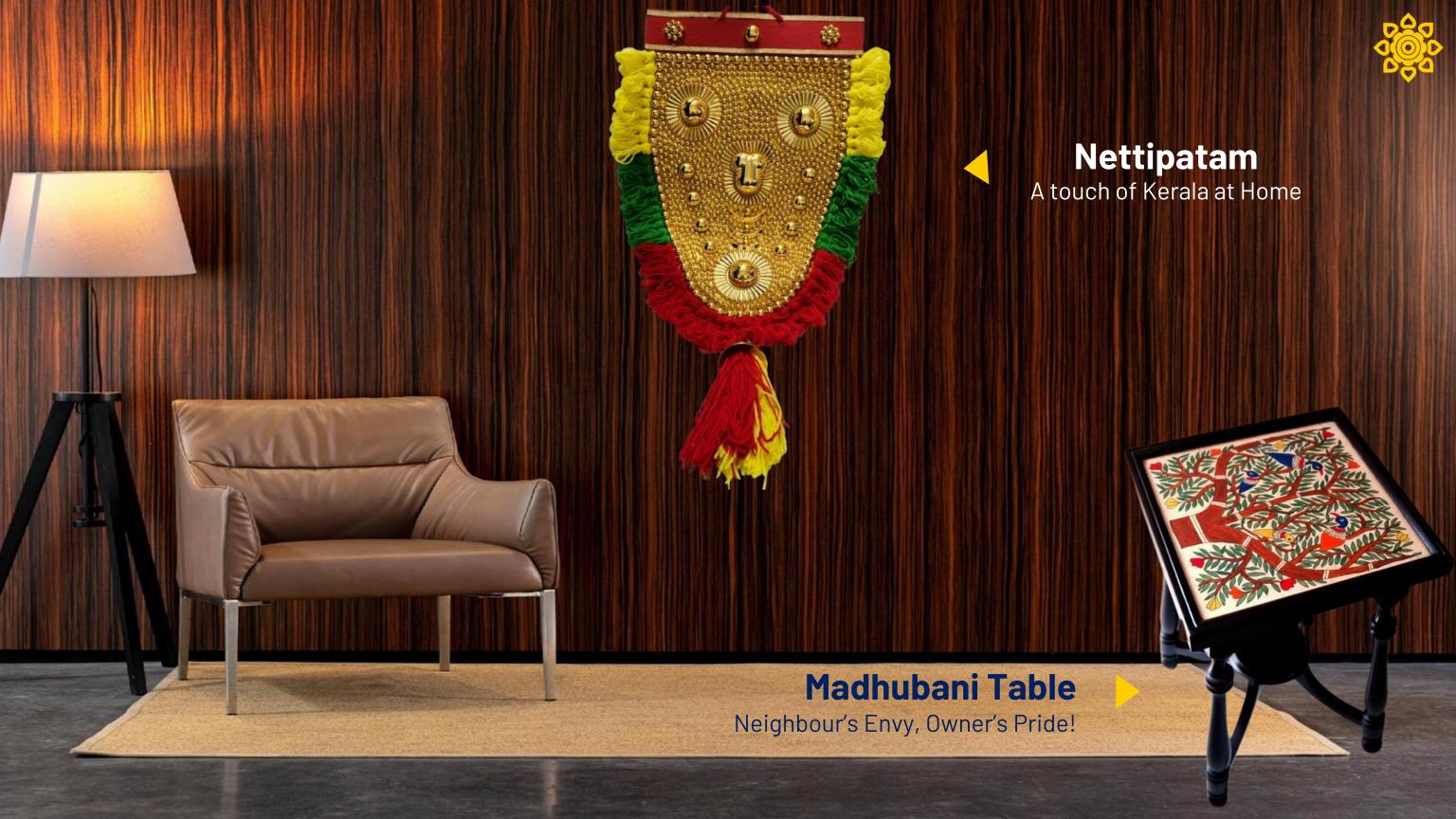
Tikuli Art







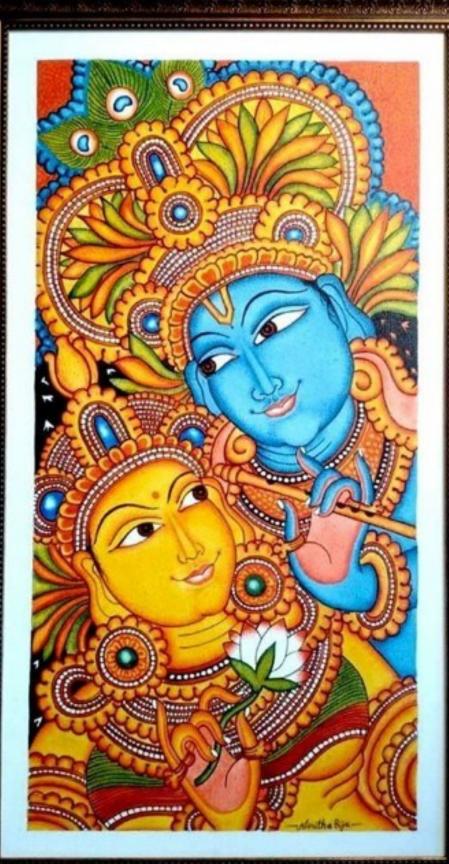












Paintings
Adorn the walls with original art

Madhubani Desk Drawer

Organise small desk items artfully







The Love for Thanjore Paintings!







Brass Masala Box





Works Done - Painting









2190

Artisans

5590+

Livelihoods Sustained

500K +

Smiles Delivered

25 States & UTs 28 Countries 343 Corporates

Years

33 NGOs

Universities

